

BEACH PATROL

The people who make Miami

BARRY BRODSKY

Has That Finishing Touch

Since his tenure running Brodson Construction began, Barry Brodsky has been all about the finishes. The third-generation general contractor began building and renovating homes in 1989, but he soon changed his focus to high-end luxury retail shops. Over the past decade, Brodsky has created exquisite interiors for hundreds of boutiques across the country, including Louis Vuitton, Roberto Cavalli, Harry Winston, Cartier, Dolce & Gabbana and Bulgari. "We're used to European store directors—who tend to hate dry wall and all the cheap, fast construction often done [in America]—flying in to examine the corners with framing squares," explains the 43-year-old Brodsky, who was born in Brooklyn, raised in the Miami Beach area and worked in accounting before delving into the family field.

Along the way, he bought and renovated several houses for himself, including the 1930s-era, seven-bedroom, Russell Pancoast-designed home he bought from musician Desmond Child three years ago. After working on select South Florida residential projects for friends, neighbors and VIPs (including Cher, who recently sold her Brodson Construction-renovated manse on Key Biscayne for \$8.8 million) to much acclaim, he recently opened a residential division devoted entirely to his specialty—multimillion-dollar creations for those willing to pay a premium for quality. "Retail is all about finish work, and we try to instill this same discipline on our residential projects," says Brodsky, who has incorporated everything from outside kitchens and putting greens to air-conditioning-misting and natural-mosquito-repellent-misting systems into his projects. "When it comes to matching the building process with what the client expects, we understand it—we get it. It's their soul we put into the house."

—Suzy Buckley

JUST THE FACTS

Favorite way to spend a Friday night: "Dinner at home with good friends, good food and good martinis."

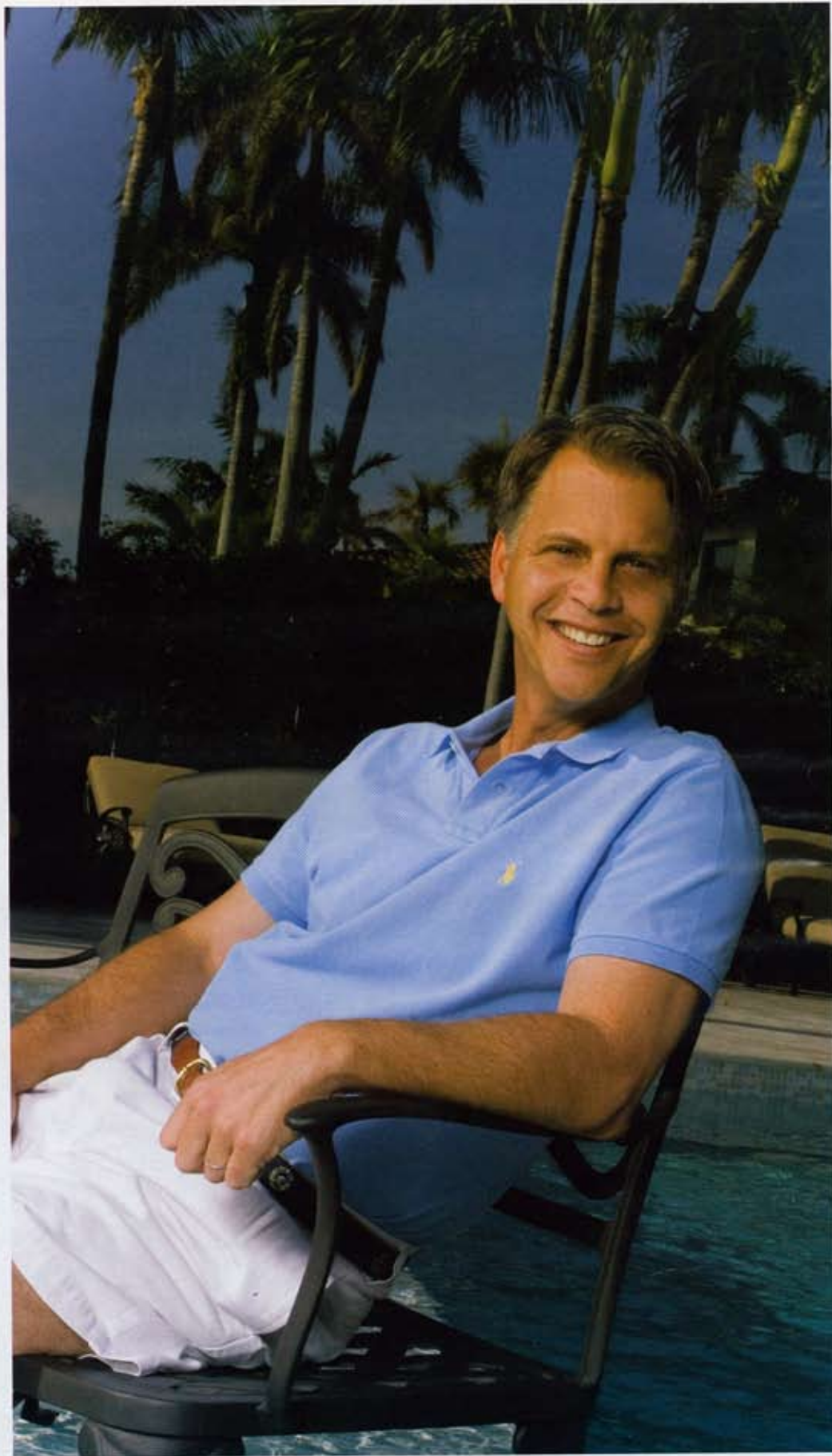
Something no one knows about you: "I am a closet Neil Diamond fan."

Words of wisdom: "When there's waves, you gotta surf."

Next city you'd love to visit: "Augusta, Georgia."

Favorite dish at a Miami restaurant: "Penne pomodoro with Mama's meatballs at Rosinella."

Best way to spend a Sunday afternoon: "Swimming with my kids and then a long, long nap with my wife."



PHOTOGRAPH BY MANOLO NOBREGA